

10/018510 14 DEC 2001

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| FORM PTO-1390 (REV 10 2000) | | U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE | | ATTORNEYS DOCKET NUMBER P/2850-53 |
| TRANSMITTAL LETTER TO THE UNITED STATES DESIGNATED/ELECTED OFFICE (DO/EO/US) CONCERNING A FILING UNDER 35 U.S.C. 371 | | | | U.S. APPLICATION NO. (If known, see 37 CFR 1.5) 10/018510 |
| INTERNATIONAL APPLICATION NO. PCT/JP01/02318 | INTERNATIONAL FILING DATE 23 March 2001 | PRIORITY DATE CLAIMED 24 March 2000 | | |
| TITLE OF INVENTION ADVERTISEMENT PRESENTATION SYSTEM | | | | |
| APPLICANT(S) FOR DO/EO/US Syunji Sugaya | | | | |
| Applicant herewith submits to the United States Designated/Elected Office (DO/EO/US) the following items and other information: | | | | |
| <ol style="list-style-type: none"><input checked="" type="checkbox"/> This is a FIRST submission of items concerning a filing under 35 U.S.C. 371.<input type="checkbox"/> This is a SECOND or SUBSEQUENT submission of items concerning a filing under 35 U.S.C. 371.<input checked="" type="checkbox"/> This is an express request to promptly begin national examination procedures (35 U.S.C. 371(f)).<input checked="" type="checkbox"/> The US has been elected by the expiration of 19 months from the priority date (PCT Article 31).<input checked="" type="checkbox"/> A copy of the International Application as filed (35 U.S.C. 371(c)(2))<ol style="list-style-type: none"><input type="checkbox"/> is attached hereto (required only if not communicated by the International Bureau).<input checked="" type="checkbox"/> has been communicated by the International Bureau.<input type="checkbox"/> is not required, as the application was filed in the United States Receiving Office (RO/US).<input checked="" type="checkbox"/> An English language translation of the International Application as filed (35 U.S.C. 371(c)(2)).<input type="checkbox"/> Amendments to the claims of the International Application under PCT Article 19 (35 U.S.C. 371(c)(3))<ol style="list-style-type: none"><input type="checkbox"/> are attached hereto (required only if not communicated by the International Bureau).<input type="checkbox"/> have been communicated by the International Bureau.<input type="checkbox"/> have not been made; however, the time limit for making such amendments has NOT expired.<input type="checkbox"/> have not been made and will not be made.<input type="checkbox"/> An English language translation of the amendments to the claims under PCT Article 19 (35 U.S.C. 371(c)(3)).<input checked="" type="checkbox"/> An oath or declaration of the inventor(s) (35 U.S.C. 371(c)(4)).<input type="checkbox"/> An English language translation of the annexes to the International Preliminary Examination Report under PCT Article 36 (35 U.S.C. 371(c)(5)). | | | | |
| Items 11 to 16 below concern document(s) or information included: | | | | |
| <ol style="list-style-type: none"><input checked="" type="checkbox"/> An Information Disclosure Statement under 37 CFR 1.97 and 1.98.<input checked="" type="checkbox"/> An assignment document for recording. A separate cover sheet in compliance with 37 CFR 3.28 and 3.31 is included.<input type="checkbox"/> A FIRST preliminary amendment.<input type="checkbox"/> A SECOND or SUBSEQUENT preliminary amendment.<input type="checkbox"/> A substitute specification.<input type="checkbox"/> A change of power of attorney and/or address letter.<input checked="" type="checkbox"/> Other items or information: | | | | |
| EXPRESS MAIL CERTIFICATE | | | | |
| <p>I hereby certify that this correspondence is being deposited with the United States Postal Service as Express Mail Post Office to Addresses (mail label EL924391067US) in an envelope addressed to:</p> <p>U.S. Patent and Trademark Office, P.O. Box 2327, Arlington, VA 22202 on December 14, 2001</p> | | | | |
| <p>Dorothy Jenkins Name of Person Mailing Correspondence Signature</p> | | | | |
| <p>December 14, 2001 Date of Signature</p> | | | | |

JC05 Rec'd PCT/PIC 14 DEC 2007

| U.S. APPLICATION NO. (if known/see 37 CFR 1.5) | | INTERNATIONAL APPLICATION NO. PCT/JP01/02318 | ATTORNEY'S DOCKET NUMBER P/2850-53 | | | | | | | | | | | | | | | | | | | | |
|---|--------------|---|---------------------------------------|--------------|------|--------------|-----------|----|----------------------------|--------------------|---------|---|-------------------|---|--|----------|-----------|--|--|---|--|--|--|
| 17. <input checked="" type="checkbox"/> The following fees are submitted: BASIC NATIONAL FEE (37 CFR 1.492 (a) (1) - (5) : Neither international preliminary examination fee (37 CFR 1.482) nor international search fee (37 CFR 1.445(a)(2)) paid to USPTO and International Search Report not prepared by the EPO or JPO \$1,040.00 International preliminary examination fee (37 CFR 1.482) not paid to USPTO but International Search Report prepared by the EPO or JPO 890.00 International preliminary examination fee (37 CFR 1.482) not paid to USPTO but international search fee (37 CFR 1.445(a)(2)) paid to USPTO 740.00 International preliminary examination fee paid to USPTO (37 CFR 1.482) but all claims did not satisfy provisions of PCT Article 33(1)-(4) 710.00 International preliminary examination fee paid to USPTO (37 CFR 1.482) and all claims satisfied provisions of PCT Article 33(1)-(4) \$100.00 | | CALCULATIONS PTO USE ONLY ENTER APPROPRIATE BASIC FEE AMOUNT = \$ 890.00 | | | | | | | | | | | | | | | | | | | | | |
| Surcharge of \$130.00 for furnishing the oath or declaration later than <input type="checkbox"/> 20 <input type="checkbox"/> 30 months from the earliest claimed priority date (37 CFR 1.492(e)). <table border="1"> <thead> <tr> <th>CLAIMS</th> <th>NUMBER FILED</th> <th>NUMBER EXTRA</th> <th>RATE</th> </tr> </thead> <tbody> <tr> <td>Total claims</td> <td>54 - 20 =</td> <td>34</td> <td>x \$18.00 \$ 612.00</td> </tr> <tr> <td>Independent claims</td> <td>3 - 3 =</td> <td>0</td> <td>x 84.00 \$</td> </tr> <tr> <td colspan="2">MULTIPLE DEPENDENT CLAIM(S) (if applicable)</td> <td>+ 280.00</td> <td>\$</td> </tr> <tr> <td colspan="2"></td> <td colspan="2">TOTAL OF ABOVE CALCULATIONS = \$ 1,502.00</td> </tr> </tbody> </table> | | CLAIMS | NUMBER FILED | NUMBER EXTRA | RATE | Total claims | 54 - 20 = | 34 | x \$18.00 \$ 612.00 | Independent claims | 3 - 3 = | 0 | x 84.00 \$ | MULTIPLE DEPENDENT CLAIM(S) (if applicable) | | + 280.00 | \$ | | | TOTAL OF ABOVE CALCULATIONS = \$ 1,502.00 | | <input checked="" type="checkbox"/> Applicant claims small entity status. See 37 CFR 1.27. The fees indicated above are reduced by 1/2. \$ 751.00 | |
| CLAIMS | NUMBER FILED | NUMBER EXTRA | RATE | | | | | | | | | | | | | | | | | | | | |
| Total claims | 54 - 20 = | 34 | x \$18.00 \$ 612.00 | | | | | | | | | | | | | | | | | | | | |
| Independent claims | 3 - 3 = | 0 | x 84.00 \$ | | | | | | | | | | | | | | | | | | | | |
| MULTIPLE DEPENDENT CLAIM(S) (if applicable) | | + 280.00 | \$ | | | | | | | | | | | | | | | | | | | | |
| | | TOTAL OF ABOVE CALCULATIONS = \$ 1,502.00 | | | | | | | | | | | | | | | | | | | | | |
| | | SUBTOTAL = \$ 751.00 | | | | | | | | | | | | | | | | | | | | | |
| Processing fee of \$130.00 for furnishing the English translation later than <input type="checkbox"/> 20 <input type="checkbox"/> 30 months from the earliest claimed priority date (37 CFR 1.492(f)). \$ | | | | | | | | | | | | | | | | | | | | | | | |
| | | TOTAL NATIONAL FEE = \$ 751.00 | | | | | | | | | | | | | | | | | | | | | |
| Fee for recording the enclosed assignment (37 CFR 1.21(h)). The assignment must be accompanied by an appropriate cover sheet (37 CFR 3.28, 3.31). \$40.00 per property + \$ 40.00 | | | | | | | | | | | | | | | | | | | | | | | |
| | | TOTAL FEES ENCLOSED = \$ 791.00 | | | | | | | | | | | | | | | | | | | | | |
| | | Amount to be refunded: \$ charged: \$ | | | | | | | | | | | | | | | | | | | | | |
| a. <input checked="" type="checkbox"/> A check in the amount of \$ 791.00 to cover the above fees is enclosed. Check No. 7731 b. <input type="checkbox"/> Please charge my Deposit Account No. _____ in the amount of \$ _____ to cover the above fees. A duplicate copy of this sheet is enclosed. c. <input checked="" type="checkbox"/> The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment to Deposit Account No. 15-0700 . A duplicate copy of this sheet is enclosed. | | | | | | | | | | | | | | | | | | | | | | | |
| NOTE: Where an appropriate time limit under 37 CFR 1.494 or 1.495 has not been met, a petition to revive (37 CFR 1.137(a) or (b)) must be filed and granted to restore the application to pending status. | | | | | | | | | | | | | | | | | | | | | | | |
| SEND ALL CORRESPONDENCE TO: OSTROLENK, FABER, GERB & SOFFEN, LLP 1180 Avenue of the Americas New York, NY 10036-8403 Tel: (212) 382 0700 | |  SIGNATURE: Steven I. Weisbord NAME 27,409 REGISTRATION NUMBER | | | | | | | | | | | | | | | | | | | | | |